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Keyur Manish Asarkar

KEY SKILLS

DRAFTING & VETTING OF LEGAL DOCUMENTS, NEGOTIATION, COLLABORATION, LEGAL RESEARCH & ANALYSIS, PLANNING, STRATEGY & MANAGEMENT

EDUCATION

TSAARO ACADEMY

Oct '23 - Nov '23

Completed the Certified Data Protection Officer Training

ILS LAW COLLEGE, University of Pune

Sep '17 - Aug '22

Passed B.A.L.L.B with 64% - First Class

MAHATMA SCHOOL OF ACADEMICS AND SPORTS, Navi Mumbai

Jul '15 - May '17

Passed HSC Examination (Class 12) with 79.38%

ST JOSEPH'S HIGH SCHOOL, Navi Mumbai

Jun '04 - Jun '15

Passed SSC Examination (Class 10) with 86.60%

WORK EXPERIENCE

OZIVA (Zywie Ventures Pvt Ltd)

May '23 - Oct '23

Legal Associate

Mumbai

- Assisted in drafting and reviewing a wide range of Contracts & Agreements including Influencer Agreements, Supplier Agreements, HR Agreements, Security Agreements and others, ensuring compliance with relevant legal requirements and company policies.
- Co-ordinated with various internal teams to facilitate the smooth execution and implementation of Agreements.
- Liaised with vendors and negotiated terms to achieve mutually beneficial outcomes in signing Agreements & Contracts
- Prepared and reviewed addendums for existing agreements to address modifications, maintaining the accuracy and integrity of the original Agreements.
- Maintained Agreement & contract tracker to regularly update signed agreements and checked for expiring agreements as well as initiation of renewal and termination letters.
- Regularly reviewed and updated the Contract tracker to ensure accuracy and compliance.
- Carried out research on certain prescription drugs under the Drugs and Cosmetics Act.
- Successfully completed Business Integrity Framework Training.

INTERNSHIP EXPERIENCE

UNIVERSAL MUSIC GROUP

Feb '23 - Mar '23

Worked with the Legal team.

- Assisted in reviewing Artist and Rights Agreements.
- Researched on case laws on Copyright Licensing.
- Assisted in updating music rights on the Rights Management Portal.

ADITYA BIRLA GROUP

Sep '22 - Oct '22

Worked with the Corporate Legal Cell.

- Carried out extensive research on Acquired distinctiveness of a Trademark.
- Assisted in Trademark, Design and patent search across various national & international portals.
- Prepared a note on Personality Rights & Celebrity Rights in India.
- Presented on the topic, "Protection of well-known trademarks in India."

Worked with the IPR team.

- Assisted in Drafting of NOP's and replies to Counter Statements.
- Drafted replies to examination reports.
- Researched on various case laws relating to cease and desist notices.
- Carried out various domain name searches to identify similar domain names.

NISHITH DESAI ASSOCIATES

Jan '22 - Jan '22

Worked with the IP/IT team.

- Prepared an article on Non-Fungible Tokens (NFTs).
- Researched on liability of internet intermediaries in India.
- Carried out research on Patentability of Artificial Intelligence Machines.
- Summarized the latest guidelines issued for Social Media Influencers by the Advertising Standards Council of India.

KHAITAN & CO.

May '20 - May '20

Worked with the IPR team.

- Assisted in filing of Notices' of Opposition and reviewing of Trademark Journals.
- Conducted various Trademark searches across different categories.
- Presented on the topic, " IP issues in 3D Printing."

DIPLOMA & CERTIFICATE COURSES

UNIVERSITY OF PENNSYLVANIA

Certificate Courses viz - Introduction to Intellectual Property; Copyright Law; Trademark Law

NATIONAL LAW UNIVERSITY, DELHI

Certificate Course on "Introduction to Intellectual Property".

ASIAN SCHOOL OF CYBER LAWS, Pune

Successfully completed the "Diploma in Cyber Laws."

PUBLICATIONS

- Published an article on "Non-Fungible Tokens: An IPR Perspective," in the International Journal of Legal Science and Innovation (ISSN 2581 - 9453).
- Published an article on "Intellectual Property issues in 3D Printing", in the International Journal of Law, Management & Humanities (ISSN 2581 - 5369).

COLLEGE INITIATIVES, ACHIEVEMENTS & SOCIAL WORK

- Was a part of the Drafting Committee of the Annual National Quiz conducted by the college.
- Volunteered for two Legal Aid Village Camps with the ILS Legal Aid Society to spread awareness regarding various legal issues pertaining to the respective villages.
- Worked in a Legal Aid School Camp with the ILS Legal Aid Society for setting up a play in order to spread awareness on cyber laws and crimes amongst school children.
- Volunteered as a photographer during the Annual College Festival.
- Winner of the Quiz Competition held during the Annual College Festival (2017).
- Won a Bronze medal at the Raigad and Navi Mumbai Table Tennis Championships 2015-16.